Yeigh, Frank (War Lecture Bureau) 1917-1918 (059)

Yeigh, Frank

684

December 12th, 1917

Dear Mr. Yeigh:

I am sending you down two letters both of which contain criticisms to which we must give careful attention when the next week's material is being prepared. Information rather than exhortation is one of the primary principles on which the material must be prepared and we must make it of the grade that will appeal to our constituency.

I am also sending you a telegram from Vancouver from Principal MacKay.

With kindregards, I am,

Yours sincerely,

President.

War Lecture Bureau

1917-1918 (059)

December 18th, 1917

Frank Yeigh, Esq.,

. War Lecture Bureau,

120 Bay Street, Toronto.

Dear Mr. Yeigh:

I am sending you another telegram. I find that these are being sent to me collect and I have already paid $1.75 for them. However, this is a trifle.

With kind regards, I am,

Yours sincerely,

President.

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December 22nd, 1917

Frank Yeigh, Esq.,

War Lecture Bureau,

120 Bay Street, Toronto.

Dear Mr. Yeigh:

Will you please have the topic sent to this gentleman? His letter went first to the Advisory Council on Scientific and Industrial Research in Ottawa.

Yours sincerely,

President.

March 6th, 1918

Frank Yeigh, Esq.,

120 Bay Street,

Toronto.

Dear Mr. Yeigh:

I am sending you an outline drawn up by Professor Wrong on the subject that we spoke of last week. It seems to me that he has done the work remarkably well. Perhaps you would show it, however, to Sir John Willison before issuing it. I think it is exactly the kind of article that we need for this purpose.

Yours sincerely,

President.

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April 3rd, 1918

Dear Mr. Veigh:

It seems to me that quite the most important thing in this issue of the leaflet is the suggested topic, No. 10, "A Lesson from the Napoleonic Wars" and it should be placed first and in large type, and then would follow the remarks about "The British Fighting Tenacity" and the remarks about the Forestry work and commendations from speakers.

This was the same criticism that I felt might be offered against a former leaflet that the important thing was not put in the most important place, and at present in this time of crisis the emphasis should be laid upon this article with the lesson from the past.

Also, I am doubtful whether at present we can speak about the march to Berlin. I hope that the war will come to an end long before we come to Berlin.

Yours sincerely,

President.

Frank Veigh, Esq.,
War Lecture Bureau.

March 18th, 1918

Frank Yeigh, Esq.,

War Lecture Bureau,

120 Bay Street, Toronto.

Dear Mr. Yeigh:

I am returning to you the copy of your recent Bureau Reports for which I thank you. I congratulate you on the excellent work that you have been doing.

With kind regards, I am,

Yours sincerely,

President.